

Cut Emissions, Go Electric

Project Summary

With the ACT's achievement of being powered by 100% renewable electricity, the **transport sector accounts for the highest proportion of emissions (> 60%)**. Therefore any education, attitude and culture change that results in purchase and/or use of zero emissions vehicles in the ACT, will have immediate and direct effect. "The potential for electrification of transport to enable deep decarbonisation of the ACT economy is unmatched by emissions reduction opportunities in any other sector. Energetics/ Cascade Economics.

While it is clear that embracing electric vehicles will result in reduction of emissions critical for meeting climate targets, it is not well known that **EVs of all kinds have significant intrinsic and consequential benefits over internal combustion engine vehicles**. These benefits, including efficiency, safety, convenience, reliability, economical operation and comfort, will be highlighted and celebrated.

As part of an ongoing program, AEVA ACT will conduct a series of interrelated and mutually supporting events, (including an innovative Zero Emissions EVenture), supported by print and on-line material and media promotion, to engage the people of Canberra in experiences that will overcome myths about all forms of EVs and **personalise the rewards and benefits of owning and using electric vehicles**.

ACT leads the way in Australia in terms of targets for emissions reduction and incentives for the uptake of electric vehicles. AEVA ACT events, promotion and publications will showcase the achievement of 100% renewable electricity, ambitious goals set for the territory and the ways in which ACT Government is 'walking the talk' on transport emissions and promotion of electric vehicles.

Each element will reinforce this message to numerous audiences, including visitors to Canberra, while engaging and collaborating with multiple community, business and government organisations.

Electric vehicles are relatively new technology, and exist in a landscape that is rapidly evolving .

We will present a vision of Canberra in 2045 where electrified transport is the norm, and help Canberra residents anticipate and adapt to the future where car ownership, or even holding a driving licence may be rare - changes that will have far-reaching implications for not just travel, but health, road safety, connectedness, convenience, and public amenity.

BUDGET SUMMARY

EV Experience Days (catering) - \$	960
EVenture Launch event - \$	550
EVenture Preparation and Operation - \$	6,470
Design, Printing, Promotion & Media - \$	10,940
Kids Collector Cards - \$	4,620
World EV Day Experience Day & Expo 2021 - \$	1,400

[Detailed budget breakdown and by-event supplied separately](#)

OBJECTIVE 1 - Share the Message

Robustly support the ACT Government target of Net Zero Emissions by 2045 by promoting and supporting use and purchase of all modes of electric vehicles. An ongoing objective of AEVA is 'switching Australia's transport networks to electric drive as quickly as possible'. This aligns closely with the ACT Government's ambitious target of net zero emissions by 2045. Success will be observable by enthusiastic participation in all events with interest growing over time, increasing engagement on social media, and rising numbers of EVs operating in our city by the end of the project period.

OBJECTIVE 2 - Acknowledge & Celebrate

To highlight and celebrate achievements to date in emissions reduction. ACT Government is a leader in decisions and action that promote changes necessary for emissions reduction. Acknowledging what has already been achieved in ACT and highlighting long established forms of electric mobility will serve as a springboard for greater acceptance and adoption of EVs. This includes widely publicising the financial and privilege incentives that ACT already has in place. Success will mean ACT residents will be proud of achievements to date and commit to do more.

OBJECTIVE 3 - Educate, Inspire and Motivate

Work with our collaborators to provide opportunities to experience use of electric vehicles, while providing clear and accurate information that leads to informed choices for the use, hire and ownership of EVs. This will be evidence by changes in attitudes and behaviours to ownership of electric vehicles in the short term and adoption and acceptance of shared mobility in the longer term. Applying action to set targets and commitments, affirming achievements, and educating the public while advocating for the necessary infrastructure will be conducive to making Canberra Australia's most EV friendly city - with the resultant emissions reduction.

How will you know if these objectives have been achieved?

Canberra residents will become the most knowledgeable and EV embracing community in Australia, demonstrated by

- Interest in all things EV will increase, leading to implementing booking systems and automated responses for experience events,
- greater attendance at information events, growing enquiries from prospective purchasers of EVs,
- ongoing reciprocal engagement between AEVA and other community groups for presentations and shared events and
- demand for more information evidenced by personal requests and interaction with online information and social media, and
- more stories in local media on EVs of all kinds.
- The attitudes and exchanges in relation to EVs on social media changing from somewhat negative and wary to questioning, accepting and promoting with misconceptions and misinformation being addressed
- Increasing ownership and use of all forms of electric vehicles, including patronage of tourism operators we collaborate with.

(We hope to contribute to positive change in the Australian government approach to EVs and emissions reduction)

ACTIVITIES

Ongoing active promotion days/ Try-Ride events

at participating venues - to be scheduled based on club member vehicle and venue availability. Anticipated minimum of 4, maximum of 8 from September 2020 to September 2021 Members of the public are provided with information, invited to ride in electric passenger cars and ask questions. *[Note - now referred to as EV Experience Days]*

Key Activity - Zero Emissions EVenture -

an immersive event run in stages across Canberra. March 2021. Pilot in late 2020 The Zero Emissions EVenture will be run in stages interspersed with EV and Canberra-related challenges, where participants, in teams, navigate a course that must be completed using only electric powered transport or walking. Multiple modes of electrified transport will be employed, including cars, buses, light rail, scooters, bikes, Go Boats, Segways, go karts, motorbikes, the Civic Merry-Go-Round, lifts, and escalators.

Major EV Experience Day and Expo World EV Day 2021.

Display and convoy of electric vehicles. Participation in broader events for Drive EV Week (Inaugural World EV Day has been declared for 2020, but outside the timeframe for this grant.)

Expo to include displays relating to all kinds of EVs, renewables, ACT Govt achievements

Ongoing distribution of **Collector Cards** for kids. Multiple series of cards will be produced and distributed via members, dealers, collaborators, retailers and tourism operators, and at events

Ongoing social media and local media promotion.

A calendar will be produced to advertise events, highlight milestones, provide general EV information and maintain engagement. Production, collation and publication of EV owner stories in written and video formats for publication in AEVA newsletter, NRMA magazines, social media sharing and YouTube and others.

Club members and their vehicles participation in events around the ACT including car shows, school events, and open days. We are regular attendees at events that run annually in ACT.

These activities form part of a program of ongoing events and media promotion by AEVA ACT.

How will you maintain the project after the funding period has ceased?

AEVA ACT will continue to build its experience by running Try/Ride events and attending major events, car shows, open days, and community functions, prominently displaying the Net Zero Emissions by 2045 message. Additionally there are parallel projects and events in train to continue to promote electric vehicles, (and emissions reduction).

Development of professional materials with consistent theme and layout will assist to maintain a strong message. Whether in a planned event or a chance meeting, AEVA will be well equipped to provide information in person, in hard copy format, or online. All content will be updated as required. We will build a strong foundation of mutually beneficial relationships between owners, dealers, retailers, EV related clubs, peak bodies and staff in ACT Government. This will encourage efficient communication and operation of all future events, and ease of communication of updated information and preparation for future events and achievement of EV milestones.

ACT will host the **AEVA National combined events** over 3 days in 2022. The activities planned over the next year will serve to develop interest in EVs and raise the profile of AEVA. The skills developed, relationships built and connections made will assist in delivering this annual national event.

DOCUMENTS

- **Benefits of Electric Vehicles** - consistent with ACT Government Publications (brochure)
- **Charging fact sheets** - different charging standards, locating, tips and etiquette (A4)
- **Charging infrastructure, suppliers and locations** in ACT and surrounds (printed and online)
- **Units** - body corporate information
- **Electric Vehicle Fact Sheets** - Printed A4 and multiple links to AEVA National webpage
- **Details of ACT Government incentives** for EV adoption to distribute to potential EV Owners (DL flyer)
- Copies of "ACT GOVERNMENT CLIMATE CHANGE STRATEGY", "THE ACT'S TRANSITION TO ZERO EMISSIONS VEHICLES ACTION PLAN 2018–21", "PLUG INTO THE FUTURE" with links and references to relevant webpages
- Posters promoting electrified transport including health and environmental benefits of Zero Emissions Vehicles

These documents will be printed, made available as downloadable PDFs or promoted as links and highlighted on social media as appropriate

PROMOTIONAL MATERIALS

- **Banners** - to hang from 3x3 folding shade
- **Display Signs** - to hold A2 posters - multiple uses. Vehicle information. Event information
- **Tablecloths** - to fit 1800mm long folding table printed with AEVA logo and recognising ACT Government / Net Zero Emissions 2045
- **Stackable Cubes** - displays 'ZERO' with - participants are invited to write 'what net zero emissions by 2045 means to me. Will be used at all AEVA Events

EV COLLECTOR CARDS

Multiple series of electric vehicle collector cards displaying 24 modes and uses of EV, and charging standards, to be distributed via AEVA members, collaborators, at events and on request

[\[https://www.caradvice.com.au/896405/kids-are-nagging-their-parents-to-buy-electric-cars-research-reveals/?fbclid=IwAR1nb2XoNJJ_RVAQJB-A5TTKAosuooAbbN-OVxTwas8kB3DWnHamRt36cqk\]](https://www.caradvice.com.au/896405/kids-are-nagging-their-parents-to-buy-electric-cars-research-reveals/?fbclid=IwAR1nb2XoNJJ_RVAQJB-A5TTKAosuooAbbN-OVxTwas8kB3DWnHamRt36cqk)

SOCIAL MEDIA

Planned series of social media posts

- Milestones hit towards reduction targets
- ACT Adoption of new modes of EV
 - eg Firetruck,
 - Electric Scooter hire service,
 - HFCEV arrival
 - EV ride share services
- Achievements Australia wide in adoption of renewable energy
- Launch of new models of Electric cars and introduction of new modes of electric mobility
- Posting and sharing with Conservation Council and Move to Zero, SEE Change, Commissioner for Sustainability and the Environment and others
- Advances in autonomous EVs
- Advances in electrified assistive technologies

TARGET AUDIENCE

Our target audience is those seeking accurate information about EVs, starting with those who are curious about EVs.

While the term EV is well known, the majority of people do not have specific information about electric vehicles. Unfortunately there are many sources of information that are inaccurate, or outdated, or both.

Regardless of where people are in their EVs ownership and use journeys, we aim to address myths, misconceptions and confusion in practical, and intensely meaningful ways through events, media and physical and online publications, including distributing and providing links to ACT Govt publications.

Many of our audience are already committed to the idea of reducing emissions. Promoting EVs choices through events, distribution and availability of information online and social media, will reinforce existing actions as well as lead to greater confidence in choosing modes of electrified transport, and active travel.

While everyone benefits from the adoption and use of electric vehicles (even non-users in terms of emissions reduction) additional emphasis is on young people.

Children born in 2020 will turn 25 in 2045. Today's children are those most likely to benefit from the push to reduce emissions to net zero. Tailoring messages to children with the Collector Cards, encouraging families and young people to participate in the Zero Emissions EVenture and events and making real-time information available during the challenge will engage young social-media-savvy children and young adults, and many others

By collaborating closely with businesses and community groups to deliver engaging events EVs will be seen as new, interesting, exciting, and developing rapidly. We have support from multiple collaborators representing government, business, tourism operators, community and interest groups, and are hoping to engage more entities by participation and interest in the process.

Published stories and articles in multiple media will aim to engage all Canberra residents, but also reach beyond ACT borders.

Everyone in Canberra already enjoys the benefits of multiple forms of electrically powered transport. ***Our message is that electric mobility is clean, safe, practical and versatile, and the future of transport.***

“With assistance from the ACT Government under the ACT Community Zero Emissions Grants Program”

How will you acknowledge the ACT Government and EPSDD’s support of the project?

The wording **“With assistance from the ACT Government under the ACT Community Zero Emissions Grants Program”** will be used in print, online and in interviews and videos

Specifically

- All publications and printed material produced to support, and be distributed at, events will include ACT Government logo and prominent mention of net zero emissions by 2045 goal.
- Webpages and Social media posts will include logos, acknowledgement and links as appropriate. Advice will be sought on content, required standard and frequency
- Interviews and EV stories will acknowledge the support of ACT Government
- Stories published in external publications will acknowledge the input and support of ACT Government
- Events advertised on Facebook will have ACT Government and net zero emissions by 2045 displayed
- Stickers distributed to EV owners will include acknowledgement of ACT Government and net zero emissions by 2045
- Stickers distributed to children and young people for their zero emissions vehicles will include ACT Government logo and net zero emissions by 2045
- Promotional flyers and posters will acknowledge the support of ACT Government and include net zero by 2045 target
- ACT Government representatives will be receive invitations to participate, attend and speak at each event

ACT Government and EPSSD websites and publications including “ACT CLIMATE CHANGE STRATEGY 2019–25”, “THE ACT’S TRANSITION TO ZERO EMISSIONS VEHICLES ACTION PLAN 2018–21” will be referenced and linked to wherever appropriate.

Reference will also be made to the broader actions of ACT Government as a leader in addressing issues around action on climate and emissions reduction.

MESSAGING

Current electric vehicles, particularly passenger EVs are intrinsically innovative in the context of travel over the past century.

While the abbreviation “EV” is widely known and the existence of electric vehicles is well known - their benefits are not. Providing accurate information in multiple formats will fill a huge gap in the level of knowledge of EVs that exists.

Proactive education about EVs is important because EV technology is evolving very rapidly.

Other technologies that will enhance transport are also evolving rapidly and will disrupt the landscape of transport in many ways. Making the decision to transition to electrified transportation will be easier with authoritative and accessible information.

By demonstrating through our Zero Emissions EVenture that electric motors have been used for many decades, and highlighting developing electrical technologies we aim to elicit subtle and growing realisation of the extent to which electric motors enhance our lives and have done from a long time. This will lead to greater acceptance of personal, public and commercial electric transport. The innovations intrinsic to electric vehicles are interesting and exciting.

The activities will allow Canberra residents to learn about multiple modes of electric transport, and experience differences. They will observe the quick and smooth acceleration, sense the lower level of noise, detect the absence of fumes, discover the ease of charging, appreciate the comfort, enjoy the user interface and be amazed by the features and connectivity that are already available in “order today” vehicles.

The benefits of other features of passenger EVs like minimal servicing, reliability, regenerative braking, safety, security features. and efficiency will be conveyed through all elements of our plan.

Collecting EV related cards will encourage children to discuss and identify EVs. By engaging with their children parent’s interest will be piqued. Distribution of stickers will reinforce the message that electric vehicles and active transport produce zero emissions and are responsible choices for sustainability and the future of our city.

Following inquiries, to our knowledge, there has never been an event that celebrates and features multiple modes of electric vehicle like we propose. All events and activities are duplicatable and repeatable.

A manual will be developed during the operation of Try/Ride days, Zero Emissions EVenture and participation in external events to ensure that each can be planned and run repeatedly by following defined steps. Promotion and display materials can be reprinted with appropriate updates on a regular basis

The Zero Emissions EVenture can be expanded and modified, by addition of stages, change of format, mass participation, adding modes of transport and engaging additional partnerships or tailoring to age groups. Additional ideas for expansion include highlighting how electric powered technology helps to make lives easier. Collector Cards will be created in series of 8. They will be able to be added to and reproduced and can be adopted by other jurisdictions. World EV Day and National Drive Electric Week are being adopted as of 2020. Multiple challenges and events could be run to coincide each year.

ACT’s Transition to Zero Emissions Vehicles Action Plan 2018–21 states “..zero emission vehicles do not produce greenhouse gases when they run, and from 2020 will not result in any greenhouse gas emissions when they are charged in the ACT, due to our 100% renewable electricity target. Using zero emission vehicles therefore makes an important contribution to taking action on climate change” From that perspective any choice of electrified mobility in ACT has a direct and immediate effect on emissions.

Costs

Additionally there are many publications and reports attesting to the much-cheaper running costs of electric vehicles. "Today the cost of running a car on fuel is \$1.50 per litre. The cost of running an electric car is \$0.33 per litre" Electric Vehicle Council of Australia. Tools are available like <https://www.evenergi.com/car-operating-cost-calculator> that allow consumers to see direct comparisons between emissions production

Efficiency

Electric vehicles are a clear winner in energy efficiency as evidenced by this Transport and Energy UK infographic. <https://www.transportenvironment.org/file/4477> The efficiency is magnified when charging with renewables and charging with locally generated renewable electricity

Three barriers are consistently raised in relation to the uptake of electric vehicles - upfront cost, perceived range limitations, and lack of knowledge and information. Upfront costs are coming down, and to an extent are addressed by the financial incentives offered by ACT Government. "Range anxiety" for distance travel will, in part, be addressed by the ongoing installation of public and fast-charging infrastructure and addressing charging in multi-unit residences.

Our projects will solidly tackle the level of information available, and increase knowledge about electric vehicles, including cost, efficiency and emissions reduction potential.

The Vision and Mission of the Australian Electric Vehicle Association are -

"Lead Australia to a fully integrated and sustainable all electric transport system."

"To provide and promote innovative solutions and actions that proliferate the use and knowledge of Electric Vehicles in Australia."

"To be the acknowledged independent expert and consumer advocate in the Electric Vehicle movement within Australia."

Encouraging the community to transition to zero emissions is central to AEVA's existence because reduction of emissions is inherent in adoption of electric mobility. Actual emissions reduction will occur more in the ACT than other jurisdictions, with the achievement of 100% renewable electricity in 2019. Any avoidance of travel in fuel burning vehicles will have direct and immediate effect of reducing emissions.

McKinsey (2016) identifies that 'natural' adoption of EVs by the transport sector will not happen quickly enough to reach net zero emissions targets of 2050 necessitating negative emissions in other sectors without incentives and promotion.

AEVA is in a position to expose thousands of people to a full range of EVs, provide accurate and up-to-date and comparative information across vehicles and modes. AEVA ACT can and has effectively conducted and participated in numerous events over many years.

AEVA ACT members have experience in conversion of ICE to EV resulting in a deep understanding of the process and the technology AEVA ACT members regularly attend Renewables Hub and ANU Climate Change Institute events thereby keeping up to date with renewable energy and issues relating to creation and reduction of emissions and thus are well placed to relay information to the general public. Additionally AEVA ACT welcomes guest speakers to most of our meetings who provide information on developments, trends and changes. The members of AEVA collectively are leaders in the adoption of EVs. Regardless of length of ownership The enthusiasm that AEVA members have for their personal cars and EVs in general provides a powerful energy to the messages conveyed in the promotion of electric vehicles.

We are firm believers that the benefits of EVs cannot be understood by reading a website, watching a video or asking questions. EVs need to be experienced to understand how they differ from previous experience of transport and mobility.

Websites, local media, social media and our collaboration partners will be engaged to ensure people have direct contact with multiple modes of EVs.

Seeing EVs and riding in, or on EVs will bust many myths and build an appreciation and desire for the many benefits EVs can offer. While rapid emissions reduction is an urgent goal, it is intangible. Demonstrating how EVs are better, and offer much greater energy efficiency, health, safety, economic and social benefits will reinforce the message of emissions reduction in personal, tangible ways. Our events will appeal to young people (the greatest long-term beneficiaries of emissions reduction) and be designed to encourage enthusiastic adoption of electrified transport, to choose an EV as their first car, or embrace shared transport, encouraging an adulthood of zero emissions travel.

Our members jointly have experience administering multiple national, state and local level sporting, community and business programs and events. Individual members ran the 2006 Australian/NZ Solar Energy Society national conference, and a Try an EV day in conjunction with SEE-Change in recent years. We have broad capacity with our collaboration partners with skills, experience, interest and equipment. AEVA ACT has a branded shade and equipment used for events. Many of the publications are ready, or in preparation. Our more valuable resources are our members and personally owned vehicles including passenger vehicles, electric motor bikes, ebikes, scooters, and converted vehicles.

AEVA ACT has online presence with dedicated pages on AEVA National website, AEVA ACT website which will be dedicated to ongoing events and education, and dedicated facebook pages.

EVENT OPERATION

Risks will be managed with clear safety briefings, written information, bold signage, communication and cooperation with collaboration partners. Advice will be sought from ACT Public Use Team and NCA. Timely communication, advice and consideration of possible hazards and risks will be built into our planning. All elements will be detailed in our operation manual, including milestones, timeframes, outcomes and reviews.

A regular report will be given at the AEVA meeting every month. Reporting and role allocation will be a feature of monthly executive meetings. Prior to the

Zero Emissions EVenture, dedicated meetings of the planning team will be held.

Milestones are listed under "specific activities" and will have shared responsibility of AEVA ACT Executive and Events team with updates provided to AEVA National through established channels.

Communication with all collaborators will assist to maintain the momentum and accountability of the combined projects.

We enjoy strong relationships with community groups, who are supporting specifically the Zero Emissions EVenture as evidenced by letters of support/collaboration. We enjoy in-kind support and/or donations from local businesses, motor dealers, Transport Canberra, government agencies, clubs and tourism operators to present a cohesive message and expose Canberra public to the realities and possibilities of electric mobility.

Our own EV Experience Days function with the cooperation and support of local businesses and venues. Public and private organisations invite us to their events. Our Zero Emissions EVenture will involve contributions from multiple community groups, businesses, government agencies and interested collaborators and will provide mutual benefit and help raise the profile of organisations working on a wide variety of commitments to collectively achieve emissions reductions as a priority, while conducting their core business. We are excited about working together on multiple projects to contribute to rapid emissions reduction because the benefits are clear, and the cost of slow or delayed action is huge.

Our permanent focus is electric transport in all its forms. By shining a spotlight on the forms of electric mobility that are ubiquitous and largely taken for granted, and the myriad of new, smart and exciting modes of electric transportation we will keep all modes of currently available and anticipated EVs in the minds of Canberra residents and visitors. By doing so we naturally advance the pursuit of rapid emissions reduction and net zero emissions by 2045.

How will you evaluate the success of the project and how will the project continue into the future?

Ongoing evaluation will be a key component of our activities and an element of our quarterly reviews. Each activity will include a debrief session, and a report will be presented at each monthly AEVA ACT meeting based on the following: Observing analytics of Social media engagement numbers and responses.

- Ad hoc and solicited feedback from collaborators
- Online survey / feedback process from Zero Emissions EVenture participants
- Willingness of collaborators to continue to participate in subsequent events
- Gauge interest in collector cards and content rich information by request for more, as well as downloads
- Monitor attendance and bookings for experience and information-sharing events
- Record invitations received to attend or present for community events
- Tally topic and feel of comments on Canberra EV Facebook page
- Record anecdotal responses from members attending events or informal requests
- Observations on EV orders and uptake, and implementation of new EV related services.
- products and infrastructure
- Increase in media coverage
- Increase in applications for membership of AEVA

Where increases occur, collaborations are maintained, and ongoing positive communication is observed, success will be adduced. The measure of success will be a comparison to previous observations.

“The Australian Electric Vehicle Association is dedicated to the cause of switching Australia’s transport networks to electric drive as quickly as possible.”

REPORTING AND OTHER REQUIREMENTS

The quarterly reports will require the following questions to be answered:

1. Have you met all the milestones that your project plan marked for completion by this date?
2. Have any issues arisen that have delayed your project or decreased the potential of your project?
3. Do you have any good news stories to report about your project?

Quarterly reports are due:

15 January 2021
15 April 2021
15 July 2021

The **end of grant report** will include:

1. a summary of all actions taken in relation to the Funded Activity;
2. a summary of progress or achievements made against the activities, milestones and key dates in the Approved Plan;
3. a description of how the Funded Activity was carried out;
4. the results of the Funded Activity against the Funded Activity outcomes;
5. a summary of what difficulties in performing the Funded Activity (if any) have been encountered by the Recipient and the action taken to remedy these difficulties;
6. any significant promotional material used or created in the course of the Funded Activity;
7. any statistics collected in the course of the Funded Activity;
8. a financial statement specifying the manner in which, and the purpose for which, the Grant Recipient's contribution and other contributions were expended, accompanied by documentary evidence substantiating this financial statement; and
9. certification that the Grant was expended in accordance with the deed.

Final Report is due 15 October 2021

ACKNOWLEDGEMENTS

8.1 Acknowledgement of Territory support

The Recipient must in relation to the Funded Activity:

- (1) acknowledge the support of the Territory in any public event, media release or media coverage; and
- (2) include an acknowledgement in the form set out in **Item 6 Schedule 1** in all documents, brochures, books, articles, newsletters, other artistic works or literary works or advertising.

NOTIFICATIONS REGARDING CHANGES

7.2 Other notifications

The Recipient must keep the Territory reasonably informed about all matters which are likely to materially and adversely affect the timing, scope or cost of the Funded Activity or the Recipient's ability to carry on or complete the Funded Activity in accordance with this Deed.

MATERIALS PRODUCED

(Materials should also be sent to AEVA National for info or approval as appropriate)

The Recipient must:

- (1) in relation to the material referred to in **clause 8.1(2)**, promptly provide to the Territory:
 - (a) if requested by the Territory, a draft of that material at least 10 days prior to publishing or printing, and
 - (b) a copy of that material; and
- (2) on reasonable notice, invite the Territory to participate in any public event, media release or media coverage related to the Funded Activity.

RECORDS

6. Records

6.1 Obligation to keep records

The Recipient must:

- (1) keep all records necessary to substantiate expenditure of the Grant in compliance with applicable laws;
- (2) provide a complete and detailed record and explanation of:
 - (a) expenditure of the Grant,
 - (b) other money received and spent on the Funded Activity,
 - (c) the progress of the Funded Activity, and
 - (d) any other records in respect of the Funded Activity, that the Territory may reasonably require from time to time; and
- (3) retain the records referred to in this clause for at least 7 years following the completion of the Funded Activity or the expiration or termination of this Deed, whichever occurs first.