



Event Prospectus

6-7 Aug EPIC

Electric Vehicle

Expo



e: info@visabel.com.au
p: 0439 767 592
w: www.theevexpo.com

The Event

The AEVA 2022 EV Conference and Exhibition is designed to give you the knowledge on current and emerging electric vehicles in market, with access to leading EV businesses and leaders as well as transition support organisations from both Australia and around the world.

The purpose of the event is to provide patrons and guests with the opportunity to explore the world of electric vehicles and sustainable lifestyle initiatives demonstrating the benefits they can have on our environment, hip pocket and way of life.

Held over 3 days, the event features:

- 1 Day Conference on emerging and current EV trends as well as workshops
- 2 Day Exhibition providing you with the opportunity to try drive an electric vehicle and speak to providers across the EV industry and associated industry sectors
- Inaugural Gala Dinner

About AEVA

The AEVA Electric Vehicle Conference & Expo is organised by The Australian Electric Vehicle Association Inc. the oldest, continuously active, electric vehicles owner's association in the world, formed in 1973.

Following on from a very successful conference and expo in Brisbane (2018) with over 7,000 through the gate and Sydney (2019) where over 1,000 individual test drives took place, The AEVA 2022 Electric Vehicle Conference & Expo in Canberra will be a unique event and aims to attract over **10,000 people** to Exhibition Park in Canberra.

We are an accomplished group, hosting several successful and well-run events every year, in every state. With major vehicle manufacturers, distributors and associated sustainability businesses as sponsors this event aims to present and promote Electric Vehicles and raise the profile of all participants as a whole.

Our advantage

- strong partnerships
- industry background with proven track record
- passionate professionals with business, events and design background
- community engagement, spirit of collaboration, values-based business
- strong and clear operating procedures
- promoting the Canberra region
- marketing and brand awareness, we can tell a story.

Contact us

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Your Invitation

AEVA events are held all over Australia and attract thousands of visitors looking to experience first-hand, the thrill of driving or riding electric... the EV-grin.

The AEVA experience will focus on Electric Vehicles, Sustainable Lifestyle & Home Design products, Trade and the Future and gives participants the opportunity to experience, learn, network, trade and be inspired.

We invite you to participate in the 2022 show at EPIC on 5 – 6 August by completing your EOI [here](#).

Experiences for visitors and exhibitors

Experience	Lifestyle	Trade	Inspire
Try-Drive	Sustainable Home	Buy and Sell	Innovation
Test Drive	EV and Travel	Power and Electricity	Talks
Vehicle Demos	Home appliances	Property Experts	Learning
	Heating and Cooling	Electrical	Sharing

Attractions

The AEVA expo connects people – to experience, network and discover.

- Test drives on public roads around Exhibition Park. Test rides on E-Bikes & E-Scooters on a roped off section of EPIC
- Conference featuring industry leaders and guest speakers (Friday).
- Consumer talks and Q&A with industry speakers (Saturday & Sunday). Related industry vendor displays.
- More than just EV with a focus on attracting Sustainable exhibitors in the home and lifestyle space
- A family friendly event with food and drink available.
- Free Public entry.

Pricing

3m x 2m (6sqm) - \$1,500 inc gst

3m x 3m (9sqm) – \$2,250 inc gst

3m x 6m (18sqm) – \$4,500 inc gst

3m x 9m (27sqm) - \$6,750 inc gst (limited available)

6m x 6m (36sqm) - \$9,000 inc gst (limited available)

Pricing includes 2.4m high wall and aluminum frame, printed fascia sign with stand/company name, two energy efficient spotlights and one single 4amp powerpoint.

Additional power and equipment can be hired, contact us to discuss.



Why exhibit 3

Why exhibit

The AEVA EV Expo and Conference targets the general public to showcase a range of electric vehicles and sustainability initiatives on offer. We also invite trade to attend for networking and knowledge sharing opportunities.

As an exhibitor you are able to:

- communicate directly to potential customers
- be showcased as a leading business in the EV and sustainable lifestyle market space
- build brand awareness
- a diverse but curated event - cross promotional opportunities
- build a new client base and dedicated following
- gain feedback and input from customers
- network with industry professionals
- the time economy, one weekend
- social media effective partnerships
- generate new sales and contacts
- a place where people can share their stories - word of mouth opportunities
- build business relationships
- market cost effectively
- promote knowledge sharing and facilitate collaboration opportunities
- promote a new brand or product
- stall hire fee is returned to marketing
- strong community partnerships
- values based engagement
- showcase your business on a wide platform



[APPLY NOW](#)

The ACT population is projected to reach 452,590 people by 2022.

People are investing in experiences. Social media is boosting Australia's 'experience economy'.

The biggest positive influences on our wellbeing are our homes, family and personal relationships, personal safety and our standard of living.

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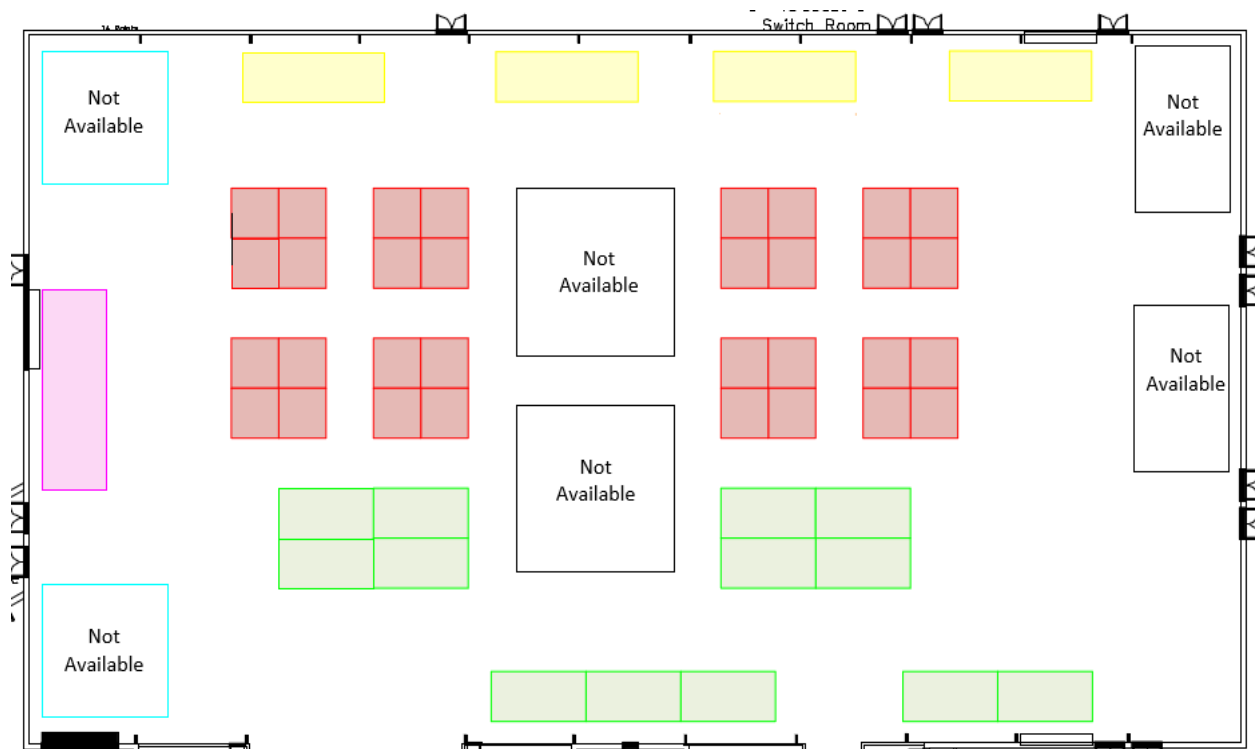
Budawang

The Budawang Pavilion is the largest exhibition space in the ACT. The pavilion has drive through roller door access, designated rig points, optional natural light or black out blinds, purpose built catering facilities and amenities conveniently located within the pavilion. It is situated just north of Canberra's city centre on the Federal Highway. It is easily accessed by road, with ample free parking and can also be accessed by Light rail.

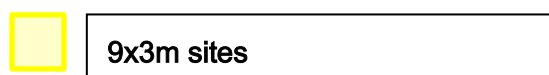
Spaces are allocated on a first come first pay basis.

Specifications

Area: 3310sq.m.
 Dimensions: 77m x 43m clear span
 Ceiling Height: 7.5m
 Floor Surface: Bitumen with Carpet Overlay
 Heating/Cooling: Gas Heating and Evaporative Cooling
 Lighting: High Bay LED
 Facilities: Wireless Internet, PA System, Licensed Kiosk, Toilets, Change Rooms, Showers, 4 x Roller Doors (4.12m width x 4.2m height), Multiple 10amp/20amp & 3 Phase Power Outlets, Baby Change Room.



Note: Floor plan subject to change



Coorong

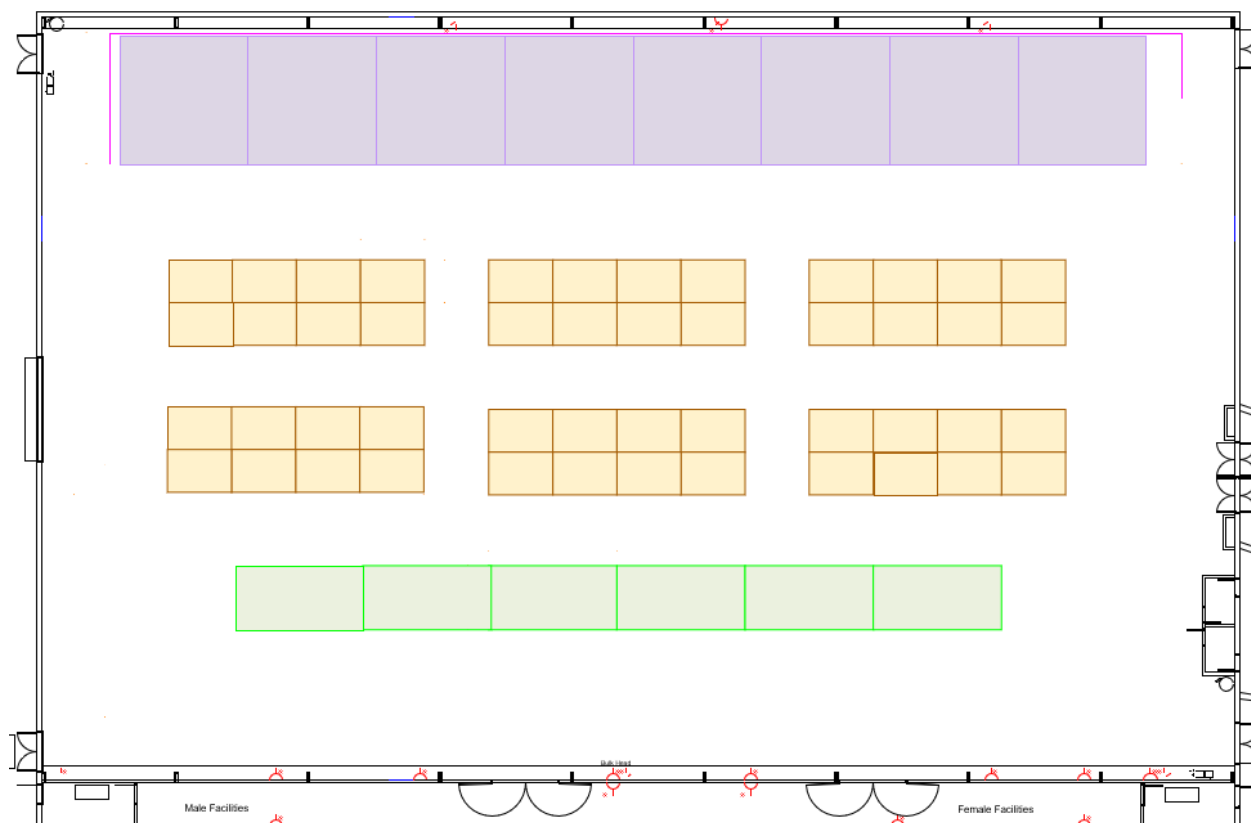
Coorong Pavilion features parquetry floor boards hidden under the charcoal carpet tiles providing an instant dance floor for your next gala dinner. Roller door access allows easy access for event set up. Direct access to the main kitchen makes it perfect for catered events of all sizes and styles.

The Budawang Pavilion, Conference Centre and Coorong Pavilion are all linked making it a perfect location to facilitate that conference with large plenary, breakouts and tradeshow, or the consumer show offering a seminar series or that has outgrown the single pavilion.

Spaces are allocated on a first come first pay basis.

Specifications

Area:
1979sq.m.
Dimensions:
55.6m x 35.6m clear span
Ceiling Height:
6m – 11m
Floor Surface:
Parquetry with Carpet tile surface (1 tonne limit)
Heating/Cooling:
Gas Heating and Evaporative Cooling
Lighting:
High Bay LED
Facilities:
Wireless Internet, PA System, Licensed Kiosk, Toilets, Change Rooms, Showers, 1 x Roller Doors (4.7m width x 4.2m height), Multiple 10amp/20amp & 3 Phase Power Outlets, Baby Change Room.



Note: Floor plan subject to change



6x6m sites



2x3m sites



6x3m sites

General Exhibitor Terms and Conditions

1. Terms

'The AEVA Ev Expo' means AEVA and its representatives. The AEVA Ev Expo may be referred to as 'we' or 'us'. 'Exhibitors' means any individual or corporation (and their representatives) who has been accepted by The AEVA Ev Expo to hold a booth at The AEVA Ev Expo Canberra 2022. Exhibitors may be referred to as 'you'.

'The Venue' means Exhibition Park in Canberra.

'EPIC' means Exhibition Park in Canberra.

'The Event' means The AEVA Ev Expo Canberra 2022.

2. Our Expectations

The AEVA Ev Expo will assess all applications from exhibitors, and select those who The AEVA Ev Expo deems to provide the most reliable, creative and professional product/s and/or service/s, backed up by either reputation and experience, or passion and commitment. This can be product and service to either retail, trade or both. All decisions to reject or accept applications to exhibit at the Event are final and will be made at the absolute discretion of The AEVA Ev Expo.

Exhibitors are expected to present professional, high-quality exhibits and to share in the promotion of The AEVA Ev Expo to ensure the best overall presentation of the show, thus ensuring a premium show for all.

Please contact us for examples of the standard expected of displays.

3. The Process

- » Potential exhibitors must submit a booth enquiry form online
- » Exhibitors will be assigned booths on a first come, first served basis according to the date their full invoice is paid. A deposit of 50% may be paid with the balance paid by no later than 15 July 2022. If the Exhibitor does not pay their invoice in full by this date, the exhibit space will be forfeited and the deposit will be returned to the Exhibitor, less a \$100 cancellation fee.
- » Booth allocations will be released to Exhibitors on 30 June 2022. Exhibitors may contact The AEVA Ev Expo to negotiate changes, which will be made entirely at The AEVA Ev Expo's discretion.
- » The AEVA Ev Expo may, at its complete discretion, replan the allocation of space at any time to ensure the best customer experience.
- » Bump in and bump out allocations will be provided to Exhibitors during July 2022, and may also be negotiated, with any changes made entirely at The AEVA Ev Expo's discretion.

4. Pricing (Covers 2 days)

2m x 3m (6sqm)	\$1500 inc gst
3m x 3m (9sqm)	\$2250 inc gst
3m x 6m (18sqm)	\$4500 inc gst
3m x 9m (27sqm)	\$6750 inc gst
6m x 6m (36sqm)	\$9000 inc gst

Each booth must be designed with a back wall. Custom booths are also available on request. Please contact us to discuss.

5. The AEVA Ev Expo's Rights

The AEVA Ev Expo:

- a. may remove the Exhibitor or any other person from the Venue if, in the reasonable opinion of The AEVA Ev Expo, that individual is behaving in an improper manner or in breach of the terms of this Agreement;
- b. may make directions to the Exhibitor or set requirements in relation to the safe and proper use of the Venue;
- c. may make directions to the Exhibitor or set requirements in relation to:
 - i. any threat or potential threat to the health or safety of any person at the Venue or EPIC;
 - ii. any security issue, or security requirements for the Event; or
 - iii. any threat or potential threat of damage to the Venue.
- d. reserves the right to alter, or move or mend the location of any Exhibitor.

6. Exhibitors' Obligations

The exhibitor must and ensure that its employees, contractors, invitees and guests;

- a. do not use the Venue for any purpose other than for the Event Activities;
- b. use the Venue and any Equipment in a safe and proper manner;
- c. do not cause any damage to the Venue, any of the facilities of the Venue, or any equipment;
- d. comply with all directions or requirements of The AEVA Ev Expo or the Venue owners
- e. conduct themselves properly at all times and do not engage in any disruptive, drunken, disorderly or improper behaviour;
- f. do not cause any nuisance

- g. do not bring any heavy equipment or hazardous materials or substances to the Venue;
- h. keep the Venue in a clean and tidy condition;
- i. do not make any alterations to the Venue including painting or attaching nails, screws or any other fastening to the walls and fittings, without the prior approval of The AEVA Ev Expo;
- j. notify The AEVA Ev Expo of any accident or injury to any person at the Venue that occurs during the Show.
- » The Exhibitor must notify The AEVA Ev Expo of any damage to the Venue or failure of equipment as soon as possible after the Exhibitor becomes aware of the damage or failure.
- » The Exhibitor will be liable for any damage to the Venue, Equipment or EPIC caused as the result of the Exhibitor's negligence or breach of the terms of this Agreement, and on demand by The AEVA Ev Expo the Exhibitor must pay to the The AEVA Ev Expo the cost of remedying the damage, the amount of which is to be determined in the reasonable opinion of The AEVA Ev Expo.
- » Smoking is not permitted at any time on or around the Venue.

8. Insurance and Security

The AEVA Ev Expo Canberra will not be held responsible for the safety, loss, or damage of any Exhibitor, their property or their staff whether by theft or fire or any other cause.

If any of the following result in the prevention, postponement, delay or abandonment of the Event, the Exhibitor will indemnify The AEVA Ev Expo from any claim for loss of business, profit monies or any other financial loss:

- a. Any act or omission by an Exhibitor or their representative;
- b. Any loss or damage of any property belonging to an Exhibitor;
- c. Any loss or damage to any property or to the Venue caused by an Exhibitor or their representative.

The Exhibitor is responsible for the safety and security of their display, product, stand and personnel at all times before, during and after the event. They are also responsible during any required movement of the display.

Exhibitors must not leave their materials/exhibits/products unattended at any time, including during bump in and bump out periods.

The AEVA Ev Expo does not take any responsibility for any exhibitor product. The AEVA Ev Expo will not be held responsible for any loss or damage to any product exhibited.

9. Public Liability Insurance

Exhibitors will indemnify The AEVA Ev Expo in respect of any claim for loss or damage that may result before, during or after the event. Exhibitors require public liability insurance ('PLI') in a sum not less than \$20 million AUD. Where there is more than one exhibitor occupying a space, their liability will be joint and several. Exhibitors must provide a copy of PLI documents to The AEVA Ev Expo by 30 July 2022. These documents must be uploaded via the Exhibitors Portal on www.theshowroom.com.au. Any Exhibitor who does not have the requisite level of PLI must inform The AEVA Ev Expo no later than 30 July 2022. Unless waived by The AEVA Ev Expo in writing, the exhibitor must maintain public liability insurance of at least \$20 million with a reputable insurer for the full duration of the event.

The Exhibitor indemnifies The AEVA Ev Expo from and against any claim or liability suffered or incurred by The AEVA Ev Expo or any of its officers, employees, contractors and agents in connection with:

- i. any breach of this agreement;
- ii. any loss or damage to or of property, including any real or personal property, including property belonging to The AEVA Ev Expo or its officers, employees, contractors and agents;
- iii. any injury to, illness or death of, any person; or
- iv. any third party actions brought against The AEVA Ev Expo or its officers, employees, contractors and agents, to the extent caused or contributed to by the Exhibitor or any of its employees, contractors, invitees and guests in connection with the Event.

10. Onsite Security

The AEVA Ev Expo will provide onsite security personnel at the Venue overnight from Thursday 4 August 6pm – Monday 8 August 7am

11. What Can and Cannot Be Exhibited

The Exhibitor must only exhibit products and services that relate specifically to its own business.

Display of products and services other than the business or service detailed on the payment invoice must be negotiated and agreed to in writing by The AEVA Ev Expo prior to the event.

12. Licence

Upon registration as an Exhibitor, Exhibitors allow The AEVA Ev Expo license to use the Exhibitor's brand name, logos and trademark on any material related to the Event in print or online (including on social media).

Any and all material supplied by the Exhibitor to The AEVA Ev Expo to be used for any online or printed promotional or editorial material must be accurate and free of errors. The AEVA Ev Expo reserves the right to edit or amend such material. The Exhibitor will indemnify The AEVA Ev Expo from any damages (including claims/liabilities, losses, fines and penalties) relating to the use of the Exhibitor's logo/brand/name/material or content.

13. Cancellation by the Exhibitor

Cancellations must be made in writing to: info@visabel.com.au

Cancellations can be made at any time prior to the commencement of the event.

If the invoice balance is not paid by 15 July 2022, the exhibit space will be forfeited and the deposit will be returned to the exhibitor, less a \$100 cancellation fee. Exhibitors who cancel after 16 July 2022 will forfeit 50% of the total fee. Cancellations made after the commencement of the Event will result in a forfeiture of 100% of the total fee.

14. Termination of Rights to Exhibit

The AEVA Ev Expo has the right to terminate without notice an Exhibitor's right to exhibit in the Event and to close the booth immediately at the Exhibitor's expense in any of the following circumstances:

- a. if an Exhibitor or any of its representatives commits a breach of any of these Terms and Conditions; or
- b. if the Exhibitor conducts any activity which, in the opinion of The AEVA Ev Expo, interferes with the rights of other Exhibitors at the Exhibition; or
- c. if the Exhibitor displays any product which does not correspond to the product listing as stated in the Application Form of the Event; or
- d. if any electrical installation or wiring used by the Exhibitor does not comply with the Australian standard
- e. if the booth is not staffed by a representative of the Exhibitor for a continuous period of more than four hours, the Exhibitor will be deemed to have withdrawn from the Event, and The AEVA Ev Expo will have the right to use the space. The registration fee will not be refundable; or
- f. if the Exhibitor is accused or convicted of any criminal offence or otherwise so conducts itself as to bring itself, the Exhibition or The AEVA Ev Expo into disrepute; or
- g. if the Exhibitor is in breach of any applicable local laws, rules or regulations.

15. Cancellation of the Event

The AEVA Ev Expo is not liable in any respect to any Exhibitor should the Event be cancelled, rescheduled or relocated for any reason. The AEVA Ev Expo may

postpone or amend the time for the holding of the Event and will not be liable for any loss occasioned thereby, provided that this right will be exercised only where circumstances arise to make it necessary.

16. Electrical and Other Connections

Any electrical installations and wiring consented to by The AEVA Ev Expo must be in accordance with legislation, Territory requirements, safe work practices and Australian Standards.

All electrical leads must be tagged in accordance with WorkCover requirements. Cable trays must be used for any electrical cables in the precinct.

All electrical equipment, appliances and leads used onsite at the Venue must be tested and tagged in accordance with Australian standard AS/NZ3760. This is a mandatory requirement that applies to all contractors and exhibitors that use electrical leads and equipment at the Venue. The AEVA Ev Expo reserves the right to arrange electrical faults to be fixed, at the Exhibitor's cost, if the item(s) does/do not meet the safety requirement, tested and tagged before the opening morning of the show (being 6 August 2022).

17. Services, Set Up and Dismantling

The Exhibitor will bump into the Event according to the schedule set out by The AEVA Ev Expo. Exhibits must be set up, packed down and removed according to the times stated by The AEVA Ev Expo's Operations Plan. Exhibitors agree to occupy

their allocated booth space during open hours and are not to dismantle until after closing time and according to The AEVA Ev Expo's move-in/move-out schedule. The arrangement and payment for transporting goods to and from the Venue, and the receiving, decorating and removing of its exhibits are entirely the responsibility of the Exhibitor.

All exhibits, stand materials/publicity material and other property of the Exhibitor will be removed by the Exhibitor immediately after the closing of the Event, according to the arrangements. Any exhibits or stand material/publicity materials or other property of the Exhibitor left behind at the Venue will be deemed abandoned and will be disposed of by the Organiser at the expense of the Exhibitor. All proceeds (if any) of such disposal will be retained by The AEVA Ev Expo and The AEVA Ev Expo will not be obliged to account the proceeds to the Exhibitor. The AEVA Ev Expo reserves the right to appoint one or more exclusive contractor(s) to handle the movements of all goods and exhibits in and out of the Venue, whereupon the Exhibitor will be obliged to hire the services of such exclusive contractor(s).

18. Storage and Cleaning

No storage space is provided, and all cartons, boxes or other packaging materials are to be removed before the Event opens. Exhibitors must keep booths clean, safe and tidy at all times and must not spread displays out to aisles and non-designated areas. Exhibitors must remove all products and services from the Venue and leave the site clean and tidy. Exhibitors must follow all directions from The AEVA Ev Expo to move or remove materials before, during, or after the Event.

19. Drones

The Exhibitor must ensure that any use of Drones will have prior written approval by The AEVA Ev Expo and the below conditions met:

- a. Operator must have a current CASA Operators certificate
- b. Drone cannot fly above 400ft
- c. Drone must not fly over populous areas such as crowds
- d. Drone must operate in line of sight
- e. Drone must not fly within 30 metres of people or buildings
- f. Drone must not fly within 5.5km of an airfield
- g. Operator must provide their own equipment to section off a safe take-off and landing area.

20. General Issues

All Exhibitors or their representative, employee, contractor, subcontractor or guest attending the Event will comply with these Conditions, and the rules and regulations stipulated by The AEVA Ev Expo and/or the Venue, and all applicable laws. The AEVA Ev Expo reserves the right to prohibit or reject any Exhibitor or their representative, employee, contractor, subcontractor or guest in the case of failure to comply with this provision.

All Exhibitors and their representative, employee, contractor, subcontractor or guest attending the Exhibition agree to dress in professional and appropriate business attire for the duration of the Event. All Exhibitors agree to conduct their activities in a professional and businesslike manner and from their allocated stand

only throughout the duration of the Event.

In the event of non-payment of any fees due pursuant to the attached schedule or in the event of breach of any Condition on the part of any Exhibitor, all fees paid hereunder will be absolutely forfeited at The AEVA Ev Expo's discretion and the Exhibitor will have no right to occupy any space allocated and will have no claim against The AEVA Ev Expo. In the event of forfeiture for any reason, the Exhibitor will not be released from any liability pursuant to these Conditions.

21. Interpretation and Amendment of These Conditions

The Organiser reserves the right to interpret, alter and amend any of these Conditions and to issue additional rules and regulations (including but not limited to the Operational Plan) at any time it considers necessary for the orderly operation of the Event. The amended Conditions and the additional rules and regulations shall become effective immediately upon posting of the same on our event website at www.theshowroomcanberra.com.au. Once the amended Conditions and the additional rules and regulations have been posted on our website at www.theshowroomcanberra.com.au, the Exhibitor will be deemed to have notice of the same and to have accepted the amended Conditions and the additional rules and regulations. All interpretations of these Conditions and any additional rules and regulations by The AEVA Ev Expo will be final and binding on the Exhibitor.

22. Privacy

The Exhibitor grants The AEVA Ev Expo and its contractors permission to collect information in the registration form to use for the purpose of event opportunities, seminars, edm materials, correspondence, insurance and legal purposes. Information collected in this form may also be provided to the Australian Capital Territory Government, being the owner of the Venue. With the exception to the above, all information collected will be only used for the purpose for which it was provided. It will not be shared without consent and will never be sold to a third party.

The AEVA Ev Expo uses a secure real-time bill payment process which accepts credit card payments. The AEVA Ev Expo stores credit card info in a secure best practice manner. The AEVA Ev Expo will never share credit card information with any third party.